

P p Order# 8869836 Ver# 1 Status New
EC'd No

Traffic Order#
590 LD

Printed: 09/21/2012 12:59 PM
Last Received: 09/21/2012 12:52 PM
Showing Buylines: All Lines

SEP 21 2012

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/CONGR
Estimate#
Buyer PATRICIA DOME
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/
Flight Dates 09/25/2012 - 10/01/2012
Hiatus Weeks

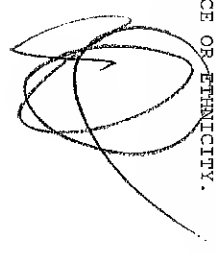
Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE NEW ORDER, THIS IS A PRE BOOK FOR THE CONG DEBATE
ON 9-29
PLS CK AND CNF
THANKS
NILE



LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	5P-6P	4TH CONG DISTRICT DEBATE	:30	\$2,500.00	09/29-09/29	1	1	1	\$2,500.00	

---REPORT TOTALS---

Report Totals: 1 / \$2,500.00

---SALES MONTHLY TOTALS---

Sep 12: 1 / \$2,500.00 Oct 12: 0 / \$0.00
Sales Totals: 1 / \$2,500.00
Station Totals: 1 / \$2,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$2,500
CABL 0% KAZG 0% KJZZ 0% KPNZ 0% KSL 0%
KSTU 0% KTVX 100% KUCW 0% KUPX 0% KUTV 0%
NTVX 0%

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Books MAY12
Demos RA35+